

PARK(ing) Day Providence



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RIASLA, AIARI Collaborate to Bring Third Annual PARK(ing) Day to Providence

FOR IMMEDIATE RELEASE

PROVIDENCE, RI, 8/11/2015 - The Rhode Island Chapter of the American Society of Landscape Architects (RIASLA) and the American Institute of Architects Rhode Island Chapter (AIARI) are collaborating with the City of Providence, the Providence Downtown Improvement District, and the Hope Street Merchants Association to bring the third annual, city-wide celebration of PARK(ing) Day to Providence, Rhode Island on Friday, September 18.

PARK(ing) Day is an annual, international event that brings together artists, designers, non-profit organizations, and citizens to transform metered parking spaces into temporary public parks known as parklets. In 2014, PARK(ing) Day Providence participants created over 30 parklets throughout the city. Parklet designers work with local businesses, bringing enthusiasm and energy to the area, while being sensitive to the needs of the shopkeepers and their customers. Parklet sponsorships account for individual parking meter revenue on that day.

During the 2011 international PARK(ing) Day event - the last year statistics were collected - 162 cities in 35 countries on 6 continents participated, resulting in the creation of 975 Parklets. PARK(ing) Day celebrates and strengthens our connection with nature, our sense of community, and enhances the overall public awareness about the importance of green space in our urban environment. More information regarding PARK(ing) Day Providence can be found at www.parkingdaypvd.org, and a global map of all participating cities is available on the PARK(ing) Day website, at parkingday.org.

PARK(ing) Day was created by Rebar Art & Design Studio in 2005. Rebar was an interdisciplinary design firm in San Francisco that combined art, design activism, and ecology to create objects, spaces, and ideas to inspire people to re-imagine the environment and their place in it.

About ASLA

Founded in 1899, ASLA is the national professional association for landscape architects, representing more than 15,000 members. The Society's mission is to lead, to educate and to participate in the careful stewardship, wise planning, and artful design of our cultural and natural environments. To learn more visit www.asla.org

About AIARI

Founded in 1875, AIA Rhode Island, the local chapter of the American Institute of Architects, is an organization of architectural design professionals dedicated to enhancing the quality of our built environment, and thereby the quality of life. To find out more, visit www.aia-ri.org.

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For more information about the 2015 PARK(ing) Day Providence event, contact:

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